



A PROFESSIONAL REAL ESTATE ORGANIZATION



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PASTA – PIZZA - PIANCONE

FOR IMMEDIATE RELEASE

LONG BRANCH: After years out of the local restaurant circuit, working as an executive chef at Princeton University, John “Rick” Piancone is on his way back. Prior to his sabbatical away from the restaurant business, Rick had been the chef owner of La Nonna Piancone’s Restaurant, part of the 50 year old Piancone’s Italian specialty store, bakery and restaurant businesses in Bradley Beach. The Piancones sold all of the businesses in 2006. As reported by *Richard R. Santore, Bielat Santore & Company, Allenhurst, New Jersey*, the broker for the sale, Rick and his wife Cindy have recently purchased the restaurant and bar formerly known as Cask 591 located at 591 Broadway, Long Branch, New Jersey.

The Piancones’ new restaurant will feature an authentic fun-filled pasta and gourmet antipasto bar, brick-oven pizza and home-baked olive-pressed focaccia sandwiches together with a list of daily specials all providing a value-oriented alternative to the typical Italian dining experience. This concept is the “dream restaurant” and nearly 30 year brain-storm of Rick Piancone. A graduate of the Culinary Institute of America, Rick has traveled the “Italian Boot” in search of presenting all of the good quality meats, pastas, focaccias and wines of the Puglia region in Italy.

His take on genuine deep-rooted country cuisine and perfectly paired wines will be highlighted in the new Long Branch restaurant. Combining their expertise with Chef Larry Kennedy, who ran the kitchen at La Nonna Piancone’s for 14 years, the Piancones hope to delight patrons with bona fide Italian meals, open-kitchen exposition cooking, and an antipasto and pasta bar that will seize the eyes of even the heartiest eaters.

So if you tired of just “okay” Italian food, you have to try the new “Piancone’s,” 591 Broadway, Long Branch, New Jersey. With two levels to choose from, a first floor featuring wine bar, pasta and antipasto bar and an 80 seat dining room and a second floor boasting a full-service bar and open dining room for private parties up to 100, you will find all you need for your recurring dining experiences and special occasion affairs.

The restaurant is open now!