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ON THE WATERFRONT

FOR IMMEDIATE RELEASE

BERKELEY TOWNSHIP: When I first began in the real estate business thirty years ago, there were restaurants and bars lining the waterfront along the New Jersey coastline,” states ***Richard R. Santore of, Bielat Santore & Company, Allenhurst, New Jersey.*** “Now, with the exception of the boardwalks, few remain.” Over the years, waterfront real estate became more attractive to wealthy individuals and/or real estate developers who saw the opportunity to convert a restaurant property on the water into a mansion resort for their private residence, or into a multi-unit townhouse development to create many residences for sale with high price tags on the water.

However, there are a number of waterfront restaurant hold-outs that dot the New Jersey coast and because of their locations and spectacular panoramic water views many are time-stamped institutions. One such restaurant and bar, “The Waters Edge,” 11 Whitecap Way, Berkeley Township, New Jersey was just sold, according to ***Santore***, the broker for the sale.

The Waters Edge exhibits a most tempting menu with every item specifically created and prepared to perfection for that on-the-water dining experience. Then again, the main attraction is the restaurant’s massive 7,000 square foot outdoor deck, equipped with three “Tiki-Bars,” a full outdoor kitchen and a bandstand for music listening and dancing pleasure. Warm bay breezes and serene water views add to the allure of this summertime oasis in Ocean County, New Jersey.

The new proprietors, the Ziegler family, plan to make many improvements to the facility and business. They are adding a whole new technology component to the business that will allow it to run more effectively and proficiently, while at the same time create a captivating social media outlet that will instantly and regularly communicate events, specials and restaurant happenings to both loyal clientele and waterfront dining seekers.

Nestled on the Barnegat Bay, the Waters Edge is a great place to meet for food, drinks or entertainment. The exquisite atmosphere, tranquil setting and top chefs make the Waters Edge the latest and most talked about facility to hold a wedding reception or other catered affair. The Water’s Edge is open seven days a week in the summer and six days in the winter.