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NO IRISH MALARKY – JUST A TRUE IRISH PUB

FOR IMMEDIATE RELEASE

HIGHLANDS: The most authentic looking Irish Pub at the New Jersey shore has new ownership. According to **Richard R. Santore of Bielat Santore and Company, Allenhurst, New Jersey**, the broker for the sale, the “Claddagh” located at 297 Bay Avenue, Borough of Highlands, Monmouth County, New Jersey has been sold.

The Claddagh is a true replica of a genuine Irish tavern. It has a 65 seat dining room and a handsome 35 stool oval bar, featuring a large stainless steel cooking grill and 18 different beers on tap. The decor is tastefully done in traditional Irish motif, including murals on the walls and a map of Ireland painted on the ceiling. The establishment boasts a rich Irish flavor highlighted by a brisk Irish pub atmosphere, a number of Irish specialty menu items, and a varied selection of Irish beers and ales.

The name itself, “Claddagh,” holds a rich Irish tradition. Early 16th century legend tells that a fishing boat from the village of Claddagh in Co-Galway was captured by pirates and the crew taken as slaves. One man, Richard Joyce, was one of the crew and he was to be married the same week he was captured. His bride to be was inconsolable.

Years went by and Richard became a master of his trade, goldsmithing. His skilful hands shaped a unique ring for the girl he could never forget at home. The design was born from their love. At the center a heart symbolizing their love, on top a crown symbolizing their loyalty, and two hands holding the heart symbolizing the caring friendship they shared.

After eight years, he escaped and returned to his native village of Claddagh and found to his great joy that she never married. He gave the ring to her and they married soon afterwards, never to be separated again.

That’s the folklore. Now here is the real story. The Claddagh is open 7 days for lunch and dinner. The food is good and hot and the beer is wet and cold. There is entertainment on Thursday through Saturday nights beginning at 9:30 p.m. There are several flat screen televisions located in the bar for your sports viewing pleasure.

You don’t have to be Irish to know a good pub when you see one...and that’s no malarkey!